

MANSOUR BANNOUR

AI-Driven Product Architect & Business Builder | Bridging Strategy, Software & Execution

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PROFESSIONAL SUMMARY

Multidisciplinary product architect and business builder with a background in software engineering and AI-driven systems. Designs, builds, and launches digital products that connect strategy, technology, and business value. Helps teams move from concept to scalable execution.

CORE COMPETENCIES

- **Product Design & Strategy:** Discovery, roadmaps, product-market fit, go-to-market strategy, pricing, and positioning.
- **Software Engineering & Architecture:** Scalable systems, full-stack development (Next.js, Node.js), integrations, and APIs.
- **AI & Automation:** AI-enhanced workflows, LLM prompt engineering, automation systems, and business intelligence dashboards.
- **Business Building:** Sales systems, branding, growth funnels, customer success operations, and monetization strategies.
- **Leadership & Collaboration:** Team management, stakeholder alignment, agile methodologies, and conflict resolution.

PROFESSIONAL EXPERIENCE

Co-Founder — Himnity (Civic-Tech Platform) (Present)

- Winner of CodeForMENA Hackathon; MENA representer at ICSW 2025.
- Building a civic-engagement platform connecting citizens, NGOs & volunteers through gamified impact storybooks.
- Partnered with Timun Club and the Municipality of Sousse to pilot digital participation tools.

Founder & Product Architect — ProfessionalBro (Present)

- Built AI-powered personal-branding studio serving 50+ clients.
- Designed automated intake and fulfillment workflows reducing delivery time by 40%.
- Developed and deployed scalable Next.js/Vercel platform with integrated analytics.

Project Manager — WebWingz (2023 – Jun 2025)

- Led global web and CRM projects, aligning specs between clients & dev teams.

- Delivered 50+ projects in 10+ countries, driving >30% conversion growth through UX and automation.

Researcher — BH Bank (Capstone Project) (2023 - 2024)

- Developed a custom Graph Neural Network framework applying AI and Blockchain to cybersecurity finance systems.

Analyst & Project Manager — South Mediterranean University (2020 – 2021)

- Managed planning and development for SMU Virtual Labs project, a digital transformation initiative in higher education.

Sales Representative — HP (2020–2021)

- Managed B2B accounts and drove technical sales for digital equipment (printers).

Frontend Developer — Camel Software (2018–2020)

- Built and maintained enterprise web interfaces using modern JavaScript frameworks.

Freelance & Project Consultant (2018–2024)

- Delivered 20+ digital projects across industries (education, gaming, e-commerce).
- Provided strategy, UI, and full-stack implementation using Next.js and automation stacks.

EDUCATION

Engineering Degree in Software Engineering — South Mediterranean University (SMU)
Focus: AI, Software Architecture, and Product Design. Capstone graded “Outstanding.”

Baccalauréat Mathématique — Tunisian School in Doha

CERTIFICATIONS

Deep Learning (NVIDIA), AI Applications (NVIDIA), Digital Marketing (HubSpot), Research Methods (U. London), Greedy Algorithms (U. Colorado), Sales Management (HubSpot), Version Control (META), Frictionless Sales (HubSpot)

TOOLS & TECHNOLOGIES

Software: Next.js, React, Node.js, Vercel, Tailwind, WordPress, Stripe, Cloudflare

Automation & Analytics: ERPNext, Tally, Formspree, Google Analytics

AI & Productivity: ChatGPT, Cursor, Codeium, Codex, Figma AI, Framer

Project & Collaboration: Notion, Trello, Miro, Google Workspace

LANGUAGES

- Arabic — Native
- English — Fluent
- French — Professional
- Spanish — Limited Working Proficiency

REFERENCES

Available upon request.